

"All your healthy lifestyle needs for  
body, mind + spirit under one roof"



THE  
WELLNESS  
SHOW



# Helping you find balance



February 17 & 18, 2018

Vancouver Convention Centre – East Building, under the sails, Exhibit halls "B" & "C"



[www.thewellnessshow.com](http://www.thewellnessshow.com)

The Wellness Show is produced by New Rave Productions, Inc. since 1992 | [info@thewellnessshow.com](mailto:info@thewellnessshow.com)



Western Canada's industry leader of health and lifestyle consumer shows, the Wellness Show, celebrates its 26th year at the Vancouver Convention Centre on February 17 & 18, 2018. Meet and greet close to 20,000+ enthusiastic health conscious consumers seeking information on various health and lifestyle options.

Educational sessions and non-stop entertainment showcase the most up-to-date information on wellness, healthy lifestyles and green living with new features for the upcoming 2018 show. A proven track record with over 25 successful years, The Wellness Show offers excellent branding opportunities and exposure with an excellent return on your investment.

Take this opportunity to come face-to-face with health and lifestyle conscious enthusiasts who have invested their time and money to meet with you and join the many satisfied businesses and organizations that return year after year.

Book early to reserve your exhibit space and be part of a growing tradition, Western Canada's premier consumer event, The Wellness Show. Contact Jeannette Savard at 604-983-2794, fax 604-983-2795, or email [jsavardnrp@telus.net](mailto:jsavardnrp@telus.net).

Join us in Wellness,  
 Jeannette Savard  
 Marketing & Production Manager  
 The Wellness Show since 1992  
[www.thewellnessshow.com](http://www.thewellnessshow.com)

**February 17 & 18, 2018**

## FAST FACTS: Promotion For Maximum Impact

Web presence, social marketing, e-blasts, radio, television, print media, transit ads, posters, pamphlets and the Vancouver Sun show guide promote the event and tell the Wellness Show story.

### Date And Place

On February 17 & 18, 2018 the Wellness Show celebrates its 26th year at the Vancouver Convention Centre – East Building. With its easy access, the Centre is an ideal location for the event.

### The Public Is Informed About The Wellness Show Through:

- Social Marketing including YouTube, Facebook, Instagram, Pinterest and Twitter
- Website Listings with up-to-date schedules and links, 45,000 visits per month leading up to the show
- E-mail blasts
- e-newsletters
- T.V. spots and coverage
- Print advertising including: transit ads, daily newspapers and well-read community newspapers around the Lower Mainland, trade magazines
- Radio advertising and promotions on targeted stations
- Seminars and exhibitors are all highlighted in both public relations and advertising campaigns to ensure maximum awareness of the event
- Co-op advertising opportunities and more!

### Who Attends The Show?

- 70+% of previous attendees intend to return
- 70% of attendees are female
- 30% of attendees are male
- 70% primary market between 26-55
- 20% of attendees are over 55

### What Do They Want?

- Those who attend want more information on nutritious cooking demonstrations, healthy food exhibitors, interactive booths, seminars, yoga, meditation, and pet health.
- Everyone enjoyed learning more about various health options, family wellness and generally want more of everything!

### Show Times

- Saturday February 17, 2018 – 10:00 am – 7:00 pm;
- Sunday, February 18, 2018 – 10:00 am – 6:00 pm.



## OUR POPULAR FEATURE AREAS

People come to the show for a variety of reasons. Some want information on how to be healthy and well. Some want to try and test new products or services and discover the newest and the latest. Some are just curious. At the Wellness Show they all benefit, as there is something for everyone.

Research showed that attendees would like to participate in more seminars, meet more exhibitors and attend more cooking demonstrations. The hands-on treatments were also very popular. Most wanted simply more of everything!

### Most Popular Features

#### Food Sampling

- Specialty food exhibitors sampling non-gmo, vegan, gluten-free and raw food options
- Celebrity Chef Cooking Stage demonstrations featuring some of BC's top chefs
- Nesters Market Organic Section featuring healthy and natural products sold in store

#### Information

- Seminars Series featuring talks from experts in a wide range of health fields
- Knowledgeable exhibitors sharing their passion for healthy products and ways to live
- Hands-on treatments like shiatsu, reflexology, and massage

#### The Tea Lounge sponsored by Fresh Magazine and Traditional Medicinals

Sponsored by Traditional Medicinals and Fresh Magazine, the lounge offered a designer space to relax with a complimentary cup of healing tea. The cushioned seating and proximity to the Women & Wellness Seminar Stage also made it popular spot for catching seminars.

### At the 2017 Wellness Show

A variety of exhibitors represented natural remedies, lifestyle solutions, organic food options, along with health professionals including clinics, Chiropractors, naturopaths, and fitness experts. Wellness products for a Healthy home expanded to meditation aids, and other at-home therapeutic tools.

### Attendees love to learn from the demonstrations and seminars too!

#### Celebrity Chef Cooking Stage

The Celebrity Cooking Stage featured 18 high energy cooking seminars from Vancouver Chefs, Food Bloggers and Award-winning Cookbook Authors, sharing their favorite recipes and demonstrating how to

integrate healthy cooking options into everyday meals. Thank you to our segment product sponsors, The BC Blueberry Council and Mushrooms Canada, and especially to our organic grocer sponsor Nesters Market, who generously extended their support in kind with top local and regional product.



#### The Healthy Families Workshop Stage & Zone

The Healthy Families Workshop Stage featured a mix of programming for the whole family, including healthy cooking demos for specialty diets, how-to demos on growing your own micro greens, and issue-based discussions like "Healing from Addiction." The Healthy Families Zone featured a BOKS (Build Our Kids Success) Obstacle Course, a Vancouver HoneyBees Demo, and a Mandala Coloring Station.

#### Living Well Stage & Women & Wellness Seminars presented by Fresh Magazine

Our Living Well and Women & Wellness Seminar Series offered a wide selection of informative talks on how to live a healthy, balanced and toxin-free lifestyle. Topics included brain health, joint pain, hormone awareness, mastering your metabolism, mineral balancing, spiritual toolkits, and thyroid health. Each stage featured a well-received celebrity panel- "Active Dads" on the Living Well Stage, and a Women's Power Panel with "A Fresh Conversation about Life".

#### Zen Fitness Stage

A mix of high-energy and meditative, with the latest fitness and movement trends in the flesh, the Zen Fitness Stage hosted a variety of fitness modalities, encouraging attendees to participate and explore new health and fitness options with experts in the field. Highlights from 2017 include Mandala Meditation, Chair Yoga, FIRMA Fashion Shows, as well as health modalities like Rad Roller & Floatation Therapy.

### 2017 New Features

New for 2017! The Bodhi Meditation Garden offered a quiet, enclosed oasis where attendees could learn more about Bodhi Meditation's practical, effective meditation techniques. 30 minute Energy Healing sessions were scheduled.

25 years is something to celebrate and we did! The Celebrate 25 section featured a Selfie Station, and 25th Anniversary Memory Wall broadcasting live tweets. On Sunday, the BC Sports Hall of Fame's joined us with a special Celebrate 25 exhibit with BC sports memorabilia.

### Have an idea for 2018?

We are always looking for more ways to educate, inform and entertain. Share your ideas with us and sponsor your own special feature area.



## EXHIBITORS

Major categories of consumer interest are reflected in the wide variety of Wellness Show exhibitors, covering an ever-broadening range of subjects.

### Nutrition

Organic Market Section, food and health food distributors, natural condiments, healthy snacks and desserts, wholesalers and manufacturers who represent healthy eating (vegetarian, gluten free, organic, non-GMO products, eco-friendly); health food stores and suppliers; beverages including water products and juices, coffee and tea, locally produced and more.

### Health Promotion and Wellness

Health assessments, resources, counselling, spas, resorts and travel catering to health and wellness, aromatherapy, health services, botanicals, products and resources and more.

### Active Living, Recreation, Leisure and Fitness

Fitness equipment, lifestyle enhancement services, sport and recreation apparel, products and services, sporting organizations, fitness and activity clubs, trainers, and more.

### Natural Beauty Section / Healthy and Anti- Aging

Organic skin care products, collagen products, cosmeceuticals, aesthetic services catering to all natural beauty services, all natural hair products, salons offering all natural services, non-surgical beauty options and more.

### Home Health & Wellness Section

Products and Services promoting healthy homes including water filters and systems, air purifiers, pillows, bedding, linens and much more.

### Complementary, Traditional and Alternative Health Therapies

Massage therapy, acupuncture, aromatherapy, ayurvedic medicine, health services, products and resources, homeopathy, chiropractic services, shiatsu, naturopathic services, traditional Chinese medicine, energy healing and more.

### Family Health

Promoting Services and products to enhance the life of families. Helping you maintain a happy, healthy and balanced life from the inside out!

### Mental Well-Being

Information and resources to maintain mental well-being, stress reduction, meditation, yoga, music and art therapy and more.

### Green Living

Biodegradable products, services and lifestyle options to keep your environment healthy and sustainable.

### Pet Health

Food, practitioners, supplements, complementary health therapies and more.

## Here Is A Partial List Of Past Exhibitors

Advantage Health Matters, Aim Canada, Aligned BC, BG Health Group, Albi Naturals, Amazing Grass, Amenda Seniors Community, Ann's Beauty Centre, Aquavita, Arbonne International, Atlas Evolution, Athletic Therapeutic Pharma, Arthritis Research Foundation, Assn of Clinical Hypnotherapists Canada, Boyd Vision, CBI Health Group, BC Ass. Of Clinical Counsellors, BC Assn of Kinesiologists, BC Cancer Agency, BC Cranberry Marketing Commission, BC Dental Hygienists' Assn, BC Epilepsy, BC Golf Assn, BC Ministry of Health, BC Naturopathic Assn, BC Pharmacy Association, BC Problem Gambling, BC Psychological Assn, BC Salmon Marketing Council, BC Buzz Honey, Bamboo Pillows, Beland Organic Foods, Bikram's Yoga, Bodhi Meditation, Body Energy Club, Blue Sky Clothing, Body Plus Nutrition, Book Publishing Co, Breathe Right, Bremner Foods, BT Seeds, California Walnut Growers, Canada Bread, Canadian Blood Services, Canadian Diabetes, Canadian Hard of Hearing, Canadian Health Network, Canadian Healthy Vending, Canadian Institute for the Relief of Pain and Disability, Canadian Medical Alert, Canadian Mental Health, Canadian Organic Spice and Herb Co, Canadian School of Natural Nutrition, Canadian In-Home Care Assistance, Canadian Shiatsu Society, Cascades Tissue Group, Central Cariboo Tourism, Chopra Addiction and Wellness Center, City of Vancouver, Clayton College of Natural Health, Clearmind Institute, Clef des Champs, Colgan Institute, Co-op Auto Network, College of Massage Therapists, Colour Energy Corp, Cooking Essence, Core Potentials Training Inc., Curves, Counsellor Training Institute, Cutco Cutlery, Dahn Yoga Centre, Dalton's Bio Energy, Dan-D Foods Ltd., Danone Canada, Detzler Chiropractic, Dietitians of Canada, Direct Buy, Dive BC, Divine Specialty Tea Co., Dom's Naturals, doTERRA, Dream Designs, Dreampath Consulting, Druide Laboratories, DuBrule Hair Restoration Center, Earthbound Farms, Earth Save Canada, Ed Core Marketing Ltd, Elemental Energies, Elevate Me, Elixir Herbal, EMF Safe Homes, EnerChanges Optimal Aging Clinic, Epicure Selections, Erickson College, Essence Yoga Products, Evergreen Environment Fdn., Essents Aromatherapy, Ethical Deal, Evolution Laser Pain Centres, Expert Hearing Solutions, Family Passages, Family Services of Vancouver, Firma Energy Wear, Fitness Essentials Personal Training, Flaman Fitness, Flora Manufacturing, Foot Solutions, Fresh -N Home Products, Fresh Start Total Beauty & Health, Gaia Garden Apothecary, Gelderman Farms, Genuine Health, Giddy Yoyo Chocolate, Good Life Fitness, Gojoy, Green Earth Organics, GreenWorks, Green Zebra, Gymnastics BC, Harmonic Arts Dispensary Inc., Happi Foods, Happy Planet, Health Action Networks, HealthLink BC, Healthy Home Inspections, Heart & Stroke Foundation, Herbasante, Hidden Highlands Ranch, Hills Health Ranch, Hollywood North Weight Loss, Honey Bee Centre, In Touch Chiropractic Services, Indegenous Earth Spa, Innotech, Into Yoga, Jamieson Laboratories, Jasper Organics, Jassal Chiropractic Services, Kidd Brothers, Kingfisher Oceanside Resort, Langara College, Laser Body Therapy, Le Kiu Importing Co.Ltd., Leading Brands, Left Coast Naturals, Liberte Yogurt, Life Choice Naturals, Manitoba Harvest, Massage Therapists Assn., Metropolitan Aromatherapy, McCoy Fitness & Health, Mind Care Centres, Mount St. Joseph Hospital, Mountain Sky Soaps, Munchskins Skin Care, Mushrooms Canada, MS Society of Canada, Nalley's, National Importers Ltd., Nature's Design Dental, Nature's Path Foods Inc., Nesters Market, Norwex, Nu-Pasta, Nutrisoya, Ocean Deli, Organon Bio-Sciences, Osteoporosis Centre, Outward Bound, Pacific Blue Cross, Paris Orthotics, Parmalat Canada, Pear Bureau USA, Perfect Balance, Physical Medical Research, Prairie Naturals, Purica Health, Quejos, Relax The Back, Reflexology Assn. of BC, Revitalized Chiropractic Inc., Rhodes College, Rogers Foods Ltd., Royal Herbs, Safe Spa, Sahana Ayurvedic, Salt Springs Spa Resort, Saputo, Scandinavian Spa Whistler, Schneider's Oh Nature!, Scotia McLeod, She's Fit, Shiatsu Therapy Assn of BC, Soladey Canada, SolarusSaunas, Songlines Health Products, Sonray Sales, Spa at Chateau Whistler, St. John's Ambulance, Steve Nash Fitness World Clubs, Stoneyfield Farms, Success Tracs, Suede Hills Organic Farm, Synergy Physiotherapy, Swiss Medica, T. Killian Chiropractic, T. Zone Health, Tall Grass, Taoist Tai Chi Society, Tara Canada, Tara Naturals, Terra Breads, Thai Massage Centre, The Art of Dentistry, The Institute of Holistic Nutrition, The Mystic Masala Company, Transe-Herbe Inc., Tropic Canada, Tuscan Farm Gardens, Twist Conditioning, Vancouver Honeybees, Yossity Beauty, West 1st Chiropractic Wellness Centre, Whisk Matcha, Winning Combination, Your Inspiration at Home, Zen Organics, Zero Xeno, Zip Car.



## RAVE REVIEWS

**Nesters Markets** - "We were very happy to be a key sponsor of The Wellness Show, finding it a very worthwhile endeavour. The show is an excellent event that attracts an educated and curious demographic of potential customers enabling you to showcase your brand, products and services for over 30,000 attendees. We very much look forward to supporting The Wellness Show again in 2018."

**Firma Energywear & Tab Custom-Fitted Bras** - We have been participating in the Wellness Show for the past 12 years + This show has always been our favourite trade show. The team that produces the show are the easiest and most professional to work with and the value is totally there. We have repeat customers that come back to see us every year at this show and they are quality clients! We also like learning and participating in all the activities, demonstrations, seminars and fashion shows that happen throughout the weekend."

**Maison Orphee** - "The Wellness Show in Vancouver is one of the BEST organized shows. I have the pleasure to be a returning exhibitor for many years. They go above and beyond to make sure everything goes smoothly and their advertising and media presence ensures a busy attendance of interested and keen visitors every year. Thank you to Jeannette Savard and her amazing team."

**Natri Health** - "This was our first consumer show as a new company, it was well attended, and we plan to be regular attendees in the future. Let's face it after 25 years, it has proven to be an annual event worth waiting for."

**SomaLife** - "It was so nice to be around like-minded people and vendors. The energy was fun and infectious!"

**Blended Spirit Wellness Studio** - "This year's Wellness Show was awesome!" I made some wonderful contacts. Very well organized."

**Beland Organic Foods** - "This is my best show annually and Excellent exposure."

**Isha Foundation** - "Thank you for all your work toward the Wellness Show. It was a pleasure for us to participate. What a colourful array of vendors! It felt like such a positive space to be in, everyone interested in health and well-being. We'd love to be back next year."

**Alligga™** - "What a fantastic event! The Wellness Show was a great way to introduce and showcase our products and brand! Excellent exposure, thousands of attendees, and wonderful people to work with! Looking forward to the show again next year!"

**Flaman Fitness** - "The large attendance was great exposure for our business and products."

**Pranin** - "Great show! Well organized and went smoothly."

**Investors Group** - "Thank you for inviting us to the Wellness Show. We are happy with the results. Please contact us in the future."

**Health & Wellness Productions** - "Of all the shows I've appeared at over the years, I have to honestly say that this is tops. Every aspect of my involvement was made easier by management being so organized. It was a pleasure."

**Steve Nash / Fitness World** - "We look forward to participating at the Wellness Show. It has drawn a group of people who are genuinely interested in maintaining or improving a healthy lifestyle."

**Royal Herbs** - "Caters to our market more than any other show."

**Fresh Start / Oxylift** - "Fab - u - lous!"

**Wellness Foods** - "Event logistics, planning and layout went very smoothly. We met a lot of our key customers and great connections."

**Suede Hills** - "Always a class act. You set a high standard. Since your show was the first one we ever participated in way back when, we always set your show as the standard of excellence. You rock!"

**Tall Grass** - "Great, loved the organization and well attended"

**Harmonic Arts** - "The show was great, again. People were happy to be there, lots of great engagement. One of the better events out there."

### From the Media

**The Courier** - "Always enjoy touring the show and seeing what is new."

**The Province** - "Wellness is hot stuff... the Wellness Show is the fastest growing show."

**The Vancouver Sun** - "Even if you are fit as a fiddle, you'll still benefit from the wealth of health products, services offered."

**Post Media** - "Wellness Show packed with advice."

**Finding My Weigh - Gillian (blogger)** - "The Wellness Show is awesome and we look forward to it every year. I totally recommend it if you are in the Vancouver area. The Wellness Show is my favourite trade show in Vancouver."

### From the General Public

"What an amazing show and had such a great time meeting everyone such a fun day." - VANCOUVER

"Thanks for all your help! I really enjoyed the Wellness Show and look forward to the show next year." - WEST VANCOUVER

"The diverse knowledge of the dignified speakers to answer audience questions was amazingly interesting." - VANCOUVER

"I love the Wellness Show and have attended for several years. It's fun to learn new ways to eat healthy at the cooking stage." - NEW WESTMINSTER

"I could have kept eating all day. Bought some new discoveries, sourdough pasta and beanfields chips, they were really yummy." - BURNABY

"Good healthy choices and reasonably priced items. There were many health meal ideas that I tried at home. There's so much to learn." - VANCOUVER

"Looking forward to next year, always seems to be getting better" - COQUITLAM

"Fantastic show! There seemed to be more of everything. Loved it. Great job folks." - VANCOUVER

"It was a nice way to try out different wellness treatments before committing to buying."

"I love the entire Wellness Show and visit annually. The best show worth waiting for."

"Your show is always a winner but this year was the best in all that I have attended."

"Love, love, love all the exhibitors. Thanks."

"There was an amazing array of vendors! I loved being able to sample different products and learn about ones I'd never heard of before. I can't wait until next year."

"Really enjoyed and learnt a lot. Well done."